





Xin Global Services

Since 2022, Xin Global Services has been a leading technology enabled B2B marketing solutions provider. We focus on generating pipeline by 20% and demand to help accelerate revenue by 40% of companies globally.

We are a team of experts in B2B Performance Marketing and a global community of 60M+ engaged business professionals, specializing in IT, Marketing, HR and Business Management.

We amplify content for some of the world's biggest brands including Microsoft, Oracle, Dell, Nokia, Cisco, Avalara and more through multi-channel campaigns which allows relevant audiences at scale.

The Xin Global Services team is dedicated to helping our clients build a sustainable and integrated demand channel via content, telemarketing, social media, leads, data & CRM.

Why Xin Global Services?



Exerience, Expertise, Trust, Audience

Since 2022, we've helped businesses and B2B marketer around the world find their ideal customers through our digital marketing & demand generation campaigns.

Xin Global Services & Targeting Intelligence

Our Revolutionary marketing intelligence combines AI and Data to deliver high quality leads at scale.



Xin Global Services Tripple Verify

All leads are human verified as real, reachable and currently employed.



Commitment To Quality, Leads That Convert

We understand quality is paramount which is why we've invested heavily in Technology, AI and client system designed to deliver quality leads that convert.



Commitment To Quality, Leads That Convert

We're changing the way marketers and data -lovers use data to unlock useful insights, saving them time and resources.

Full Funnel Lead Generation Campaigns

Content Syndication Leads

Standard Filters



Market Ready Leads

Standard Filters
Profiling / qualifying
question(s)



High Quality Leads (Blended Campaign)

Standard Filters
More complex / narrow
profiling / qualifying
question(s)



BANTLeads (Blended Campaign)

Standard Filters
More complex / narrow
profiling / qualifying
question(s)



Account Based Marketing

Identify & Target

Identify and provide us your high-value target account lists. We'll target decision makers and generate valuable in-market leads at your target accounts. Or, ask how we can create an ABM list for you.

Surround

Surround decision makers through our ABM Strategy campaigns. We'll take your targeted ABM lists and leverage our rich 1st and 3rd party data to deliver high-quality, integrated demand generation, digital display, and dedicated email marketing solutions.

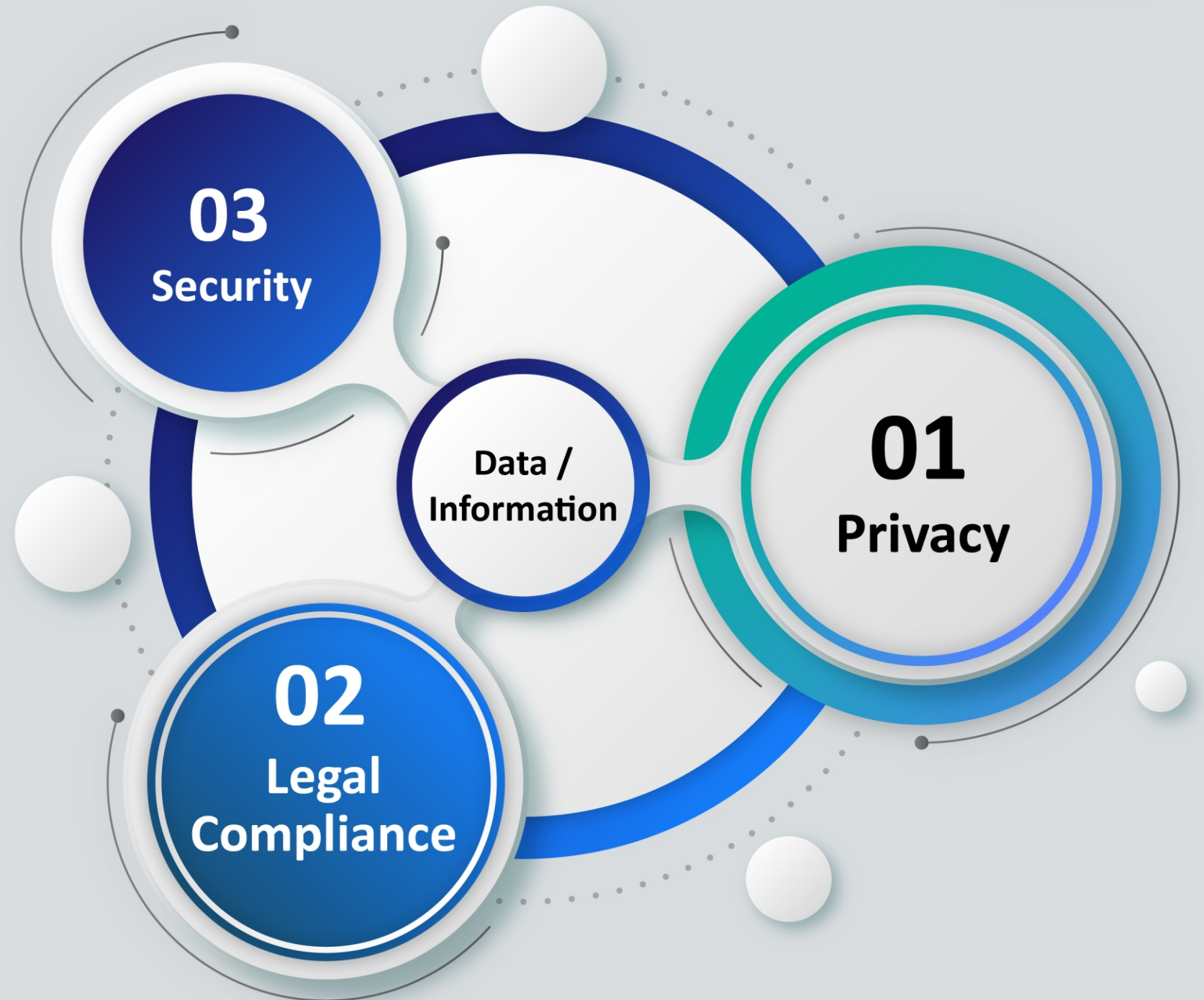
Expand & Engage

With ABM Strategy, you can expand your ABM target account list and engage with companies showing a current in-market intent to buy your products / services, or even identify & target your competitor's known customers.



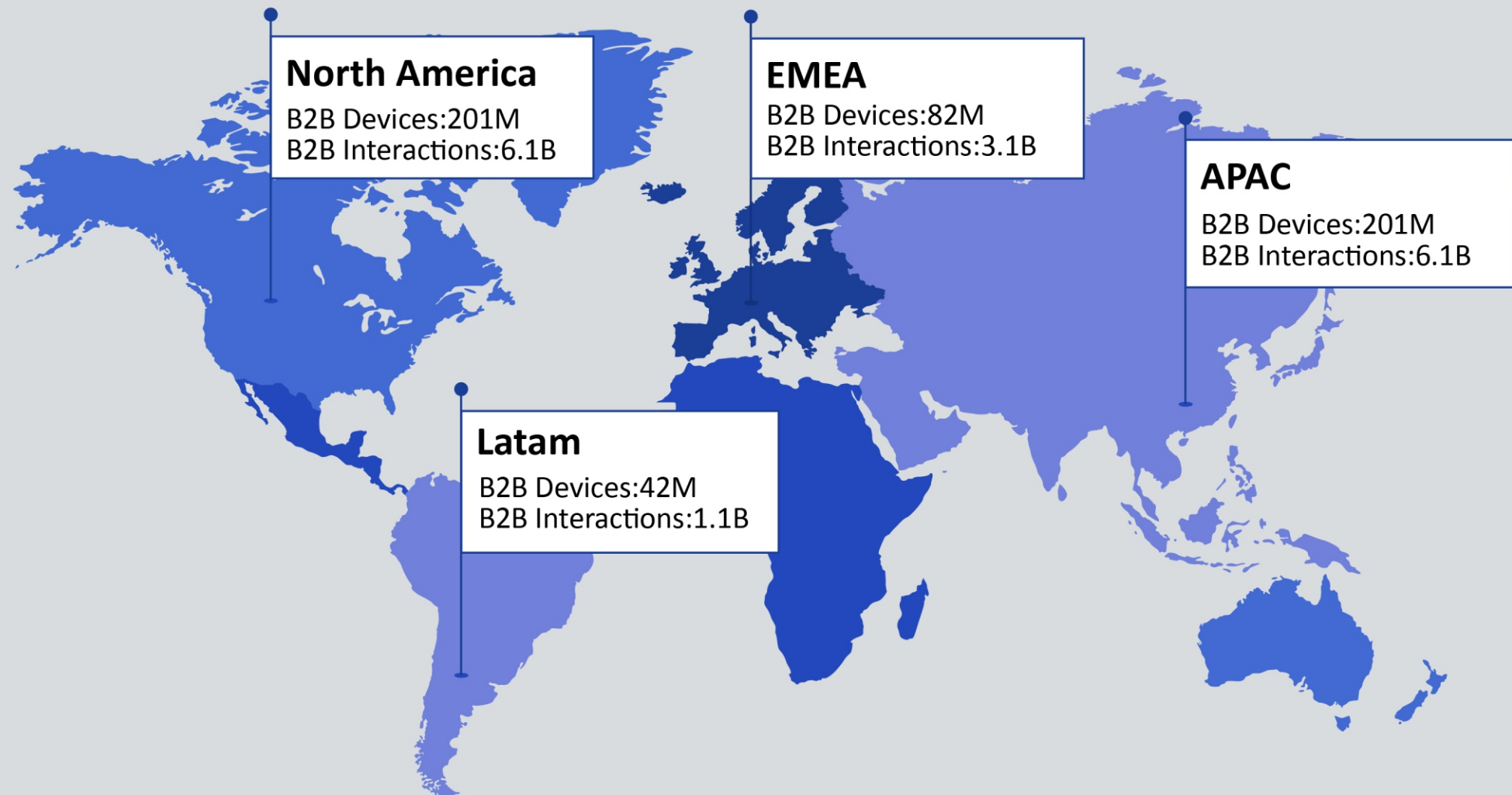
Privacy & Data Protection

'Privacy' of a natural living person is the state of not being observed or disturbed without their explicit consent to do so.



Capturing Business Buying Globally

Xin Global Services collects intent signals from across the world. More than a third of our data is sourced outside of the United States.



60+ Million
B2B Dedicated Emails

500K+
Job Titles

100+
Industries



North & South America/ LATAM
Audience Size: 35M+



EMEA
Audience Size: 8M+



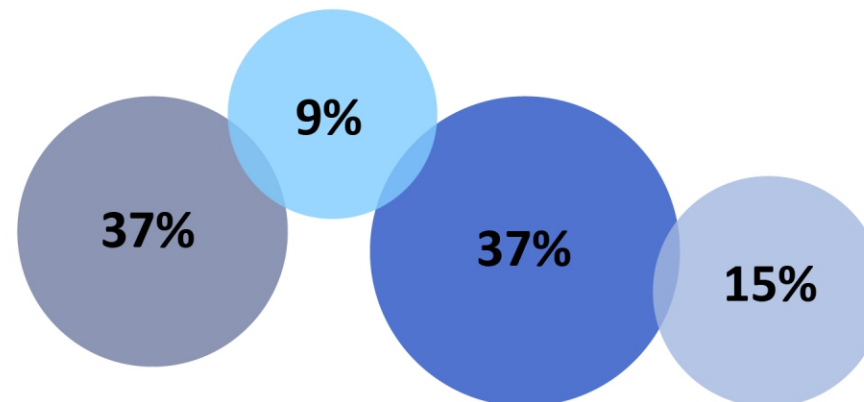
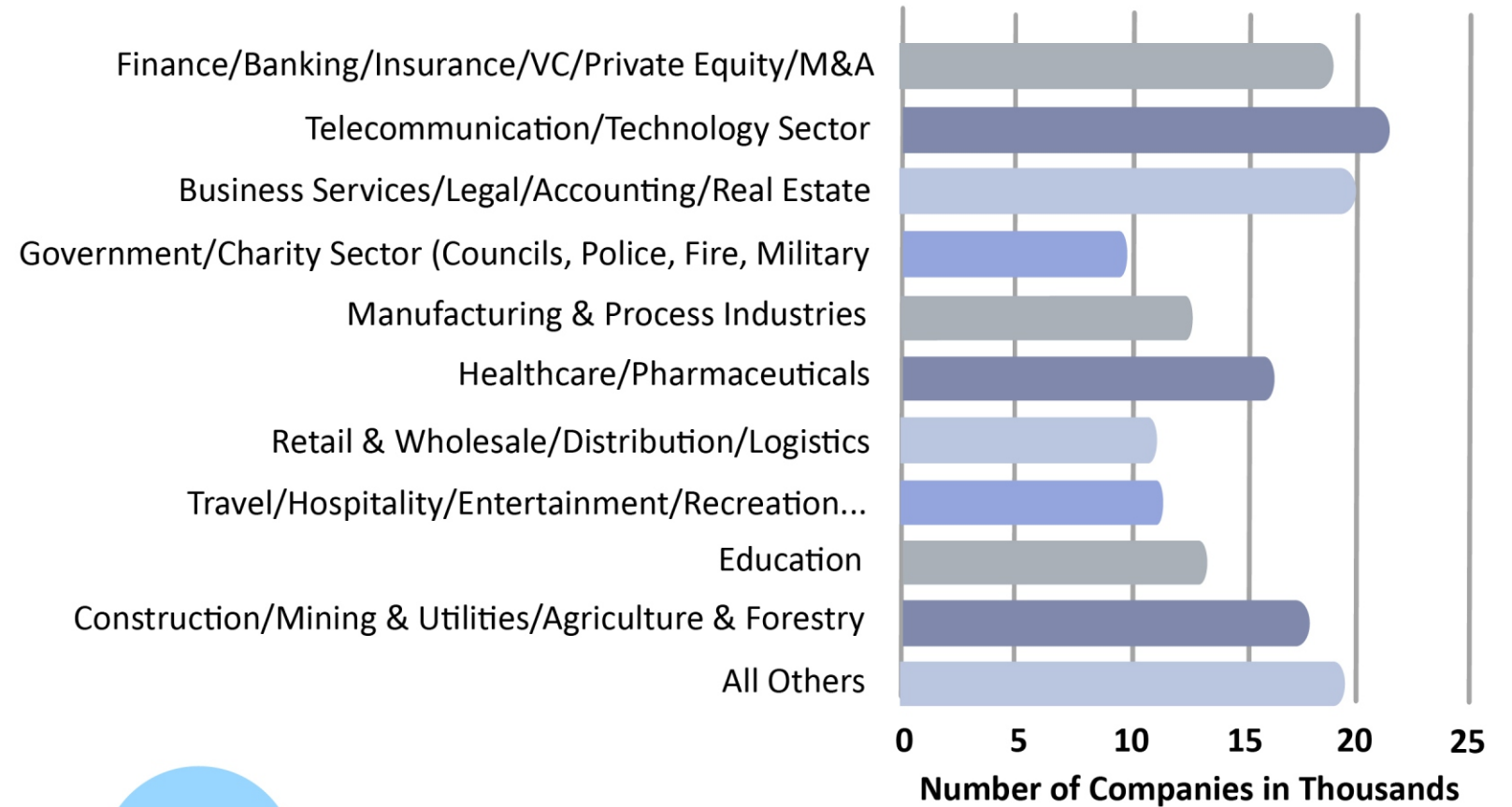
APAC
Audience Size: 20M+

North America / Latin America / South America

Industry Coverage

Country	Percentage
United States	77.5%
Canada	10.3%
Brazil	6.4%
Argentina	1.8%
Columbia	1.2%
Chile	0.8%
Guatemala	0.7%
Panama	0.6%
Peru	1.3%
Honduras	0.2%
Venezuela	0.1%
Paraguay	0.1%

Number of Contacts Industry Wise



Job Levels

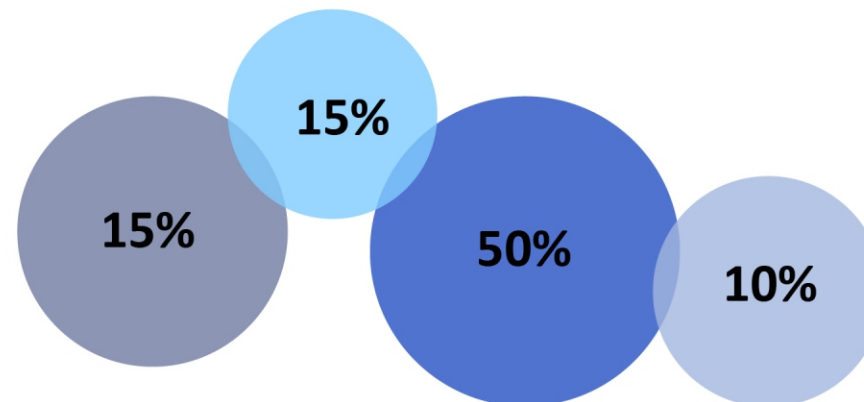
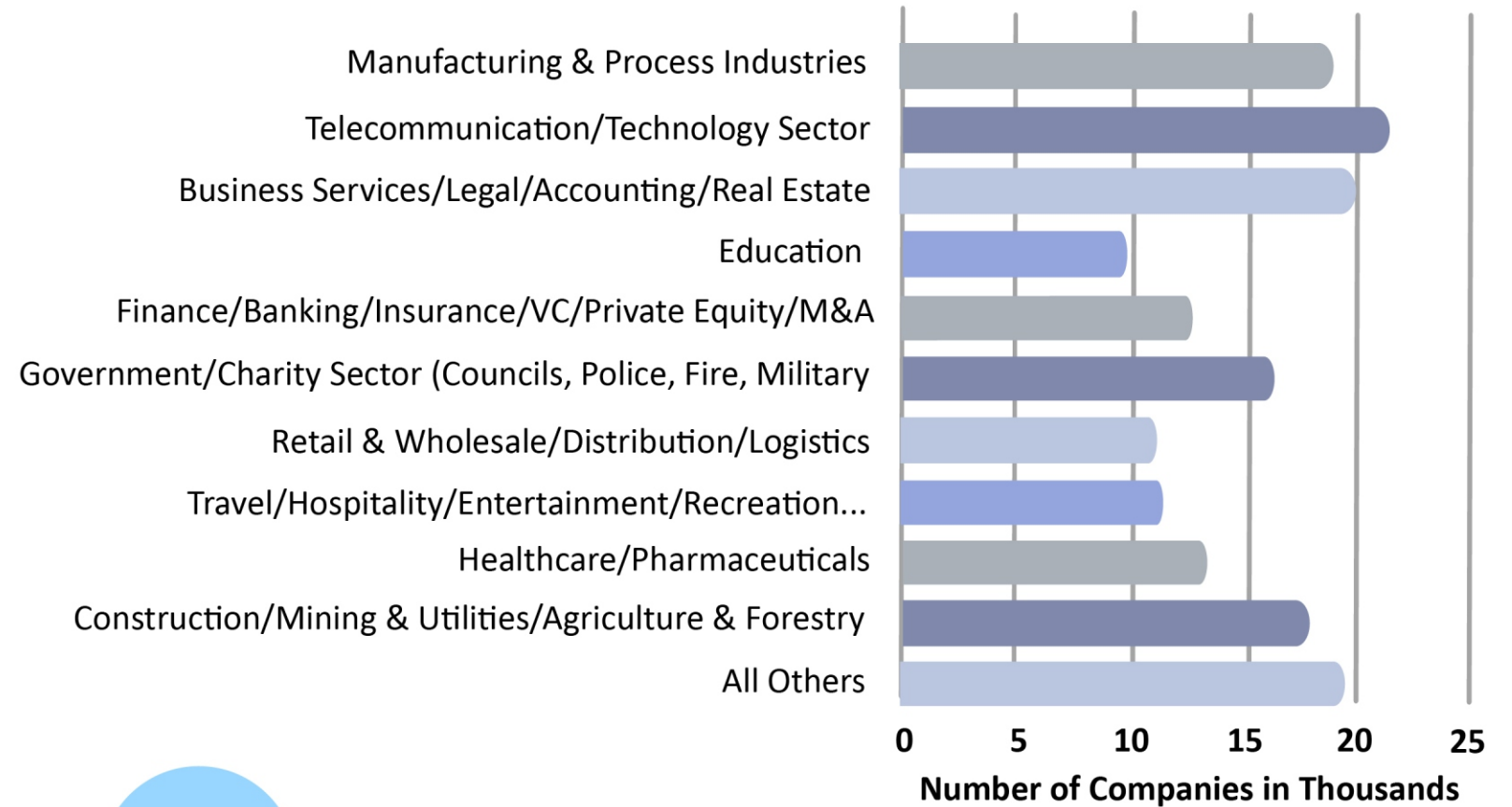
- C - Level
- Director +
- Manager Level
- Others

EMEA

Industry Coverage

Country	Percentage
United Kingdom	32.7%
Spain	10.9%
Germany	10.3%
Netherlands	9.2%
France	8.3%
Finland	6.4%
Italy	5.1%
Sweden	4.7%
Denmark	2.6%
Norway	1.9%
Austria	1.3%
Others	6.6%

Number of Contacts Industry Wise



Job Levels

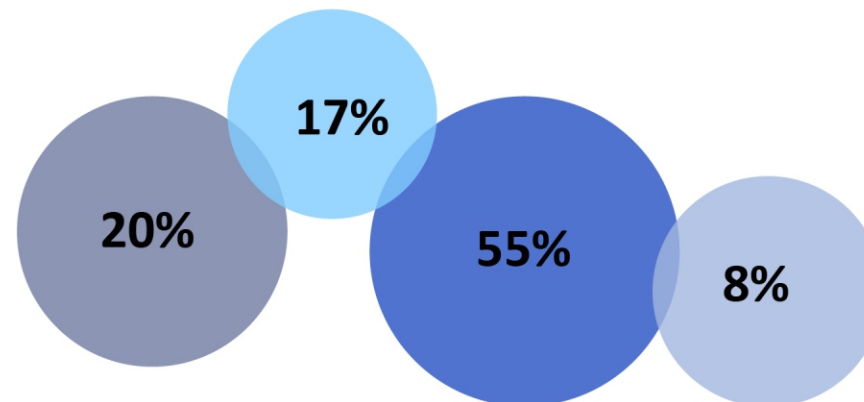
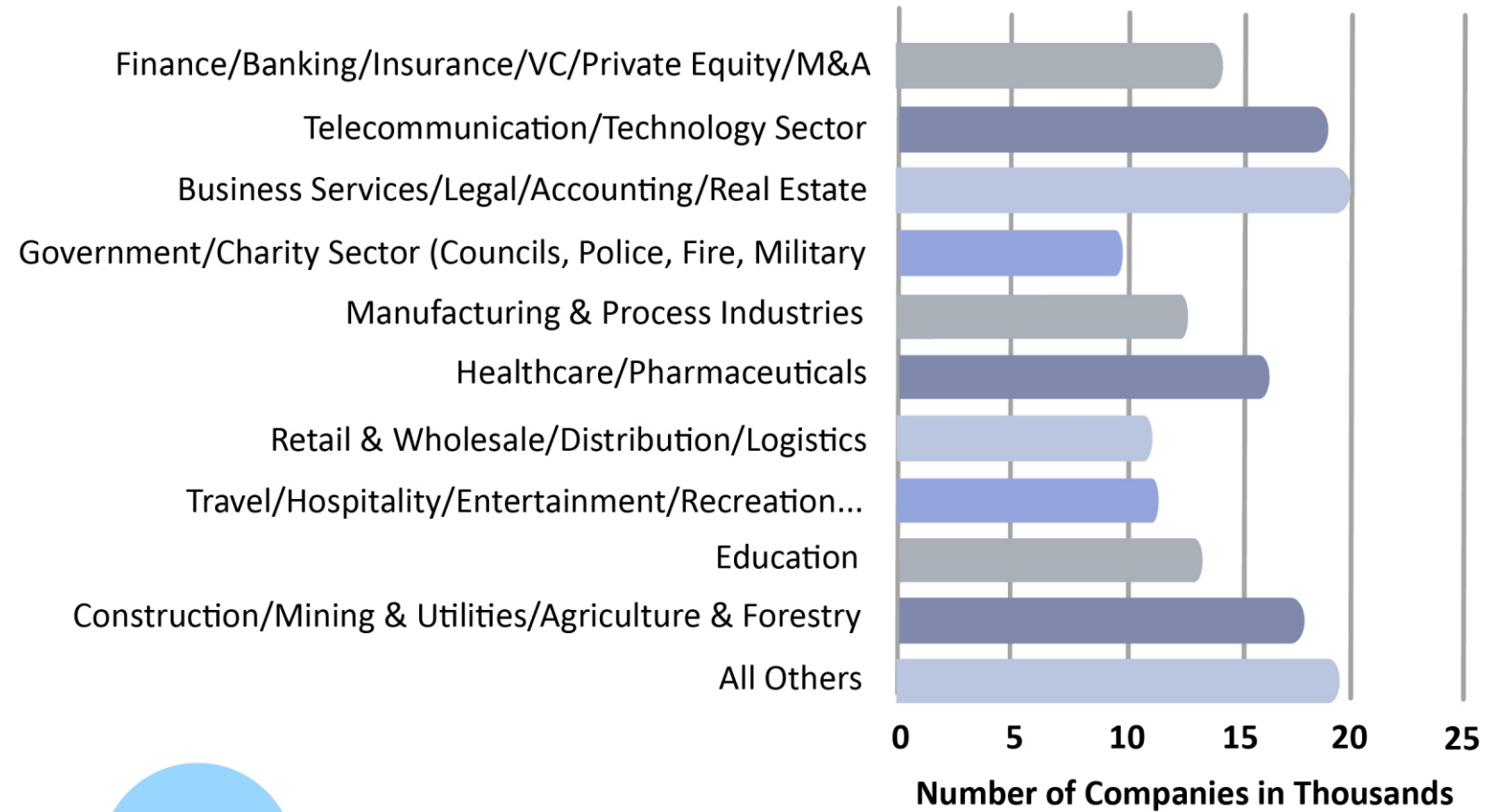
- C - Level
- Director +
- Manager Level
- Others

APAC

Industry Coverage

Country	Percentage
India	51.0%
China	18.9%
Australia	10.1%
Japan	7.4%
South Korea	3.5%
Taiwan	2.2%
Philippines	2.1%
Hong Kong	2.1%
New Zealand	0.9%
Singapore	0.7%
Others	2.0%

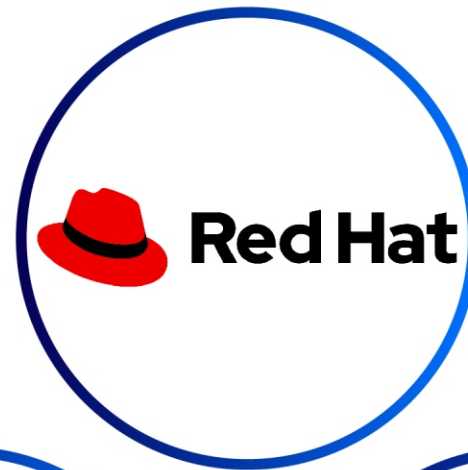
Number of Contacts Industry Wise



Job Levels

- C - Level
- Manager Level
- Director +
- Others

Our Clients








Certifications





Contact us

-  **Operations Center:** Amanora Chambers, Amanora Park Town 516-C, 5th Floor Hadapsar, Pune, Maharashtra 411028.
-  **Captive Center:** B-Hive, L-148, 5th Main Rd, near Rajesh Jewellers, Sector 6, HSR Layout, Bengaluru, Karnataka 560102.
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